REGULATIONS OF ART VISION INTERNATIONAL VIDEO MAPPING COMPETITION

As a part of Moscow International Festival of Light 2015

Pavilion 1 (from the side of the Friendship of Nations Fountain) (**VDNKh**)

 MODERN VIDEO MAPPING

1. General Terms

1.1. The following regulations determine the procedures of ART VISION Video Mapping International Competition (hereinafter – the Competition), founded by the Department of Media and Advertising of Moscow (hereinafter - the Department) as a part of Moscow International Festival of Light 2015 (hereinafter - the Festival).

The Competition is an International contest of audiovisual artworks representing 2D-3D light color projections on physical urban objects with music and/or speaker’s accompaniment. The key requirement of the Competition is usage of the modern techniques, instruments, and implementation of the contemporary art, entertainment and show trends. Works may be based on generative graphics or may be a prerecorded video clip that shall meet the requirements set forth in the provided Technical Brief. The Competition is held among professionals, students, creative teams, design studios, etc. Contestants must own the copyrights to the audiovisual artworks or must have a right to use them for this Competition. The rights to use the Competition works are granted to the Department without consent of the authors or copyright holders and ***without any royalties***. All materials presented at the Competition will not be reviewed and will not be returned to the authors (owners).

 **Theme of the Competition:** IN THE CITY OF LIGHT

**Competition Venue/Venue 2:** Russia, Moscow, VDNKh, Façade of Pavilion #1 (from the side of the Friendship of Nations Fountain)

**Dates of the Competition:** September 26 – October 4, 2015

1.2. Selection and Assessment Criteria:

* Imagination & Originality
* Execution & usage of the contemporary instruments and techniques in works (e.g. VVVV, TouchDesigner, Quartz Composer etc.)
* Music Choice
* Audience Reaction

1.3. Winners are selected on the competitive basis.

1.4. The number of Competition works by a single author or group of authors is limited to one.

1.5. Competition works may be presented by single authors or group of authors. The right to submit works to the Competition shall have both Russian and International individuals and legal entities.

2. Competition Main Objectives

2.1. Promotion of the modern art technologies among professional and amateur audiences.

2.2. Creation of the image of Moscow as one of the European centers of art audiovisual technologies.

2.3. Discovering the best ideas contained in professional and students’ audiovisual works.

2.4. Promotion of the design activity, activation of the creative potential of audiovisual artists.

2.5. Promotion of creative initiatives, innovative ideas and new technologies.

2.6. Stimulation of the creative potential of young people.

2.7. Creation of communication environment for artists and creative atmosphere in the contemporary art and design field.

2.8. Attraction of attention of the media, public and professionals to the innovations in the light art.

3. The Competition Jury and its Routine

 3.1. The Department forms a Competition Jury for organization of the Competition and judging the Competition itself.

3.2. The jury consists of reputable Russian and International multimedia design experts, architects, artists, art historians and other prominent culture and art professionals, as well as Government representatives, politicians and public personas.

3.3. The number of judges in the Jury must be odd.

3.4. The most authoritative expert from the Jury is appointed as a Chairman of the Jury.

3.5. Jury sessions are held during demonstration of works at the venue within the Festival period.

3.6. A final Jury session takes place for the final assessment of Competition works.

3.7. Jury session is quorate if attended by more than a half of the total number of judges.

3.8. The Jury's decision is recorded in a protocol. The protocol shall be signed by the chairman and all judges in the Jury. The signed protocol is stored in the archives of the Department.

3.9. The Jury's decision is announced at the Competition award ceremony.

4. Prizes and Money Prizes

4.1. The winners are awarded with certificates of three types:

- Winner Certificate;

- Runner-up Certificate;

- Second Runner-up Certificate.

4.2. Special certificates are prepared by the Festival Organizing Committee to support the video mapping works included in the competition list.

4.3. Individuals and companies interested in development of the Russian light design and art technologies have the right to apply to the Department with a proposal for awarding the participants additionally.

5. Competition Results Covering

5.1. The results of the Competition Jury are covered by media. For this purpose the Department issues a press release about the Competition.

5.2. At the end of the Competition the Department calls a press conference for the media.

5.3. Report on the Competition and awarding is posted on the Department's website and on the website of the festival.

6. Competition Terms and Conditions

6.1. The following terms and conditions are obligatory:

6.1.1. Usage of the classic architectural video mapping techniques, methods and effects.

6.1.2. Integration of the Competition theme with the building façade by means of video mapping.

6.2. Only those architectural classical video mapping works are accepted for entering the Competition that are relevant to the theme of the Competition.

6.3. Style solutions are to be chosen by the Contestants themselves.

6.2. Footage for the Competition that can be accepted must be without any signs or logos in it.

7*.* Competition Structure

Competition comes in two stages:

7.1. First Stage

To participate in the first stage of the Competition it needs to do as follows:

7.1.1. Till July 1, 2015 confirm participation by sending the following to contest@lightfest.ru:

* Competition entry application
* Contestant’s Portfolio which will allow evaluating the skill level (may include both finished works and sketches).
* Confirmation that the Techbook of the Competition including the Template of the façade have been successfully downloaded by the Contestant

7.1.2 Till July 15, 2015 send the following to contest@lightfest.ru:

* Work Presentation (in PDF) including (ideally):
* Synopsis of the work (up to 300 words)
* Specification of personal equipment which will be used for demonstration of the work (Note: if it is planned to be used)
* Sketch of scenes/Sketch

7.1.3. The Contestants passed the first stage will be informed by email additionally.

7.2. Second Stage

7.2.1 Entry work is an audiovisual 2D-3D projection on the main façade of Pavilion #1 at VDNKh (from the side of the Friendship of Nations Fountain).

Meeting the following deadlines of the 2nd Stage is a must for the contestants:

7.2.2. Till August 15, 2015 it needs to provide a teaser of the work.

The Teaser must meet the following requirements:

Image resolution: 1920\*1080 pxl

Format: Video file with a soundtrack (.mov)

Duration: up to 60 seconds

7.2.3. Till August 20, 2015 the Organizer of the Competition will shortlist the entry works as a result only best of the best will be shown on the facade of Pavilion 1.

 The Contestants passed the second stage will be informed by email additionally.

7.2.4. Till September 15, 2015 provide the final work or a video clip if the work is based on generative graphics or if it is in the realtime format.

The instructions on final works will be given to the Contestants separately.

Video clip as a final work must meet the following requirements:

**Image resolution:** 5862\*4872 pxl

**Video:**

* DXV 3 Codec without sound (\*.mov)
* FPS: only 25 or 30 fps per second

**Sound:**

* \*wav 24 bit/48 kHz

***Content duration must be not more than 3 minutes (180 seconds)***

**The requirements for works based on generative graphics or done in the realtime format are given in the Technical Brief (Techbook).**

7.3. Original materials will be available for downloading from the Festival website.

7.4. The content and technical parameters of the submitted works will be checked by the Organizer of the Competition.

7.5. The Competition Organizer may refuse the competitor to demonstrate his/her work without explanation.

7.6. Final works will be displayed at Venue 2 during the Competition.

8. Contestant’s Guarantees

Each Contestant guarantees to have full copyrights or rights to use the work submitted to the Competition at times, in manner and by means described in this Regulation; the rights of the Contestant to the audiovisual work does not violate any copyrights, associated and/or patent rights, rights to means of identification or any other intellectual property rights, other proprietary or personal rights of the third parties. The Contestant shall also ensure that the work does not prejudice the honor, dignity and/or reputation of the third parties. All possible claims of the third parties the Contestant guarantees to settle himself/herself and at his/her own expense. Competition entry application is deemed to be agreement of the Contestant to all conditions of the Regulations hereby and acceptance of the latter.

9. The limits of the Department’s right to use the works submitted to the Competition

Contestants (authors, copyright holders) grant the following rights to the Department (on the royalty-free basis):

- Public demonstration of the works during the Competition/Festival on the selected object;

- To play, broadcast both on TV and cable TV during preparation of the Competition/Festival, during the Competition/Festival itself and after the Festival is over for an indefinite period.

- Placement of the name or logo of the Festival in the frame or in the credits to the work in case of downloading it to the websites of the Department and the Competition/Festival;

- To store the work and show it on the websites of the Department and Competition/Festival during preparation of the Competition/Festival, during the Competition/Festival itself and after the Festival is over for an indefinite period.

- To use the work in reports on the Festival;

- Grant a part of the work of the full work to the media for publication to promote or cover the Festival by media or screenshots (for the press) without mentioning the authors of the shown work for an indefinite period of time and not limiting the territory.

- To use the Competition works by different means for information and cultural purposes without the author’s or copyright holder’s consent and without mentioning the author or paying any royalties to him/her for an indefinite period of time and not limiting the territory.

The Competition Works are not reviewed or returned.